



SYSTEMA CERTIFICARI SRL  
Tîrgu Mureş

## REGULATION FOR THE USE OF COMPLIANCE MARKS

Code: R-SCS-05

**APPROVED**  
**General Assembly of Shareholders**  
.....  
**General Manager**  
**Aiftimiei Claudiu**

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**PREPARED BY**  
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### INDEX OF REVISIONS AND APPROVALS

S. no.	Date	Ed./ Rev	Brief description of the amendment	Name, surname, signature		
				Prepared by Quality Manager	Checked by Certification Manager	Approved by General Manager
1.	05.03.2018	1/0	<b>Preparation</b> in Ed.1 / Rev. 0	Fărcaş Răzvan	Szoverfi Botond	Claudiu Aiftimiei
2.	25.10.2018	1/1	<b>Preparation</b> in Ed.1 / Rev. 1	Fărcaş Răzvan	Szoverfi Botond	Claudiu Aiftimiei
3.	12.03.2019	1/2	<b>Preparation</b> in Ed.1 / Rev. 2	Fărcaş Răzvan	Szoverfi Botond	Claudiu Aiftimiei
4.	17.12.2019	1/3	<b>Preparation</b> in Ed.1 / Rev. 3	Fărcaş Răzvan	Szoverfi Botond	Claudiu Aiftimiei
5.	12.07.2021	1/4	<b>Preparation</b> in Ed.1 / Rev. 4	Fărcaş Răzvan	Szoverfi Botond	Claudiu Aiftimiei
6.	20.05.2022	1/5	<b>Preparation</b> in Ed.1 / Rev. 5	Fărcaş Răzvan	Szoverfi Botond	Claudiu Aiftimiei
7.	20.06.2023	1/6	<b>Preparation</b> in Ed.1 / Rev. 6	Vlas Cristina	Szoverfi Botond	Claudiu Aiftimiei

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## 1. PURPOSE

1.1 The purpose of the regulation is to transpose the policy of the certification entity *SYSTEMA CERTIFICARI SRL*- Tîrgu Mureş with regard to the management of the "SYSTEMA" trademark for the establishment of regulations on the ownership right and right of use thereof.

1.2 The compliance mark and the certificates issued by SYSTEMA certify the compliance of the management system of the certified organisation with the reference standard for the management system and the field for which it had been certified.

1.3 This mark must not be used on a product or on the package of a product visible for the consumer, or in any other way which could be interpreted as an indication of the product compliance.

## 2. General Requirements

2.1 The "SYSTEMA" compliance mark is registered by *SYSTEMA CERTIFICARI SRL* and is the property of SYSTEMA CERTIFICARI SRL, authorised for use in the conditions of the present Regulation to the organisations certified by *SYSTEMA CERTIFICARI SRL*

## 3. Models and field of application

### 3.1 SYSTEMA marks


3.1.1 SYSTEMA mark (logo) - given in annex 1 - the sign for graphic identification of SYSTEMA in the official documentation and in the company correspondence. The SYSTEMA mark consists in the name of "SYSTEMA", written in blue.

**The certified organisations are prohibited from using the SYSTEMA logo.**

3.1.2 SYSTEMA compliance marks are of oval shape, blue colour, contain the name of the company SYSTEMA CERTIFICARI SRL and the name of the scheme for each management system for which SYSTEMA provided certification ISO 9001/ ISO 14001/ ISO 45001/ ISO 22000/ ISO/IEC 27001/ ISO 13485.

### 3.2. IAS marks

3.2.1 The IAS compliance mark is of square shape, solid green colour and accompanied by the word "ACCREDITED" and the name of the accredited programme "Management Systems Certification Bodies".

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3.2.2 Black can also be used apart from the solid green colour, provided that it maintains the self-colour of the logo.

## **4. PROCEDURE**

### **4.1 Release of the compliance mark**

4.1.1 The right to use the SYSTEMA compliance mark only belongs to holders that have been certified by SYSTEMA following the assessment of the management system for which they requested certification.

4.1.2 The certificate issued by SYSTEMA for each separate management system also includes the kits with the SYSTEMA compliance mark and the IAS compliance mark, presented in the "Regulation for the use of logos", code: F-R-SCS-05-06, on CD or sent via e-mail. They can be enlarged or shrunk maintaining the proportions, to a size that would provide legibility of the text.

4.1.3 Black can also be used apart from the blue colour for the Systema mark, provided that it maintains the self-colour of the logo.

4.1.4 The authorisation to use the SYSTEMA mark lasts as long as the respective organisation continues to observe the present regulation and obligations undertaken upon the release of the compliance certificate and throughout the validity period of the certificate (3 years), according to the certification agreement.


### **4.2 Ownership and control**

4.2.1 The present regulation is an integral part of the certification agreement.

4.2.2 SYSTEMA provides on demand to interested parties any other information or answers to questions related to the compliance mark.

4.2.3 Following the award of the certification, SYSTEMA will register the organisation as holder of the SYSTEMA certificate and of the SYSTEMA compliance mark, this information is available to interested parties by requesting it in writing via the communication methods with SYSTEMA entity, postal address or e-mail communicated on the website [www.systemaglobal.ro](http://www.systemaglobal.ro) in the contact section.

4.2.4 Clients certified by SYSTEMA have the following rights and obligations:

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#### 4.2.4.1 Rights:


- to use the SYSTEMA compliance mark to promote the image of the organisation solely for the activities and locations for which it obtained certification;
- to use the SYSTEMA compliance mark for IMS and security on letters and letterheads, in advertising materials, on their head offices and in commercial publicity materials.

#### 4.2.4.2 Obligations:

- to observe exactly the present regulation for the use of the SYSTEMA compliance mark when it refers to the statute of certification in the means of communication such as the internet, leaflets, advertising or other documents;
- to not make or not allow to be made any statements that would be misleading with regard to its certification;
- to not use or not allow the use of the certificate or part thereof in a manner that may be misleading;
- in case of suspension, withdrawal or expiry of the certification, to end any advertising that includes references to the certification;
- to amend any advertising material in case of restriction of the field of certification;
- to not allow that the reference to the certification of its management system is used in a manner that would suggest that the certification entity certifies a product (including services) or process, therefore if the client wants to display the mark directly on products/product packages, it must indicate next to the certification mark the phrase "certified quality management system" / "certified environment management system"/ "certified occupational health and safety management system" / "certified food safety management system"/ "certified information security management system"/ "certified medical device quality management system";
- to not suggest that the certification also applies to other activities outside the field of certification;
- to not use the certification in a manner that would be detrimental to SYSTEMA and/or the certification system and would lead to the loss of public confidence;
- to not use the mark after the expiry of the validity term of the certificate;
- to not use the mark on products or their primary packages or in another manner that would lead to the interpretation of compliance of that product;
- to not use the mark on the reports of the laboratory for tests, calibration or inspection/test reports or for fields with regard to which the organisation is not certified.

### 4.3 Licence

4.3.1 The use of the SYSTEMA compliance mark is limited strictly to the certified organisation and cannot be assigned to a third party or to the successor.

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4.3.2 The use of the SYSTEMA compliance mark is allowed only during the validity of the certificate issued by SYSTEMA.

4.3.3 The SYSTEMA compliance mark cannot be subject to any assignment or measure of forced execution.

#### **4.4 Monitoring of the use of compliance marks**

4.4.1 Within scheduled or unscheduled audits performed by SYSTEMA upon the certified organisations, SYSTEMA checks the observance by the certified organisation of the method to use the certificates and marks.

4.4.2 In order to settle the cases of abusive use of the compliance mark by the certified organisation, SYSTEMA requires the execution of a plan of measures (corrections/corrective actions) which may include the suspension or withdrawal of the right to use the mark or appropriate legal actions.

4.4.3 S.C.S. will maintain the record of all complaints related to the use of the compliance mark.

4.4.4 In case of default of provisions of the present regulation, SYSTEMA reserves the right to withdraw at any moment the right of use of the compliance mark from organisations which have been awarded a certificate and failed to observe the undertaken obligations.

4.4.5 The withdrawal will be applied immediately and within 6 months all measures must be taken to eliminate the compliance mark from all documents, leaflets, showcases, etc.

4.4.6 If the organisation whose right to use the compliance mark had been withdrawn continues to use the mark after the permitted time limit mentioned above, SYSTEMA reserves the right to request material compensation by any means of procedure.

#### **5. ANNEXES**

Annex 1 - SYSTEMA mark (logo), code: F-R-SCS-05-01

Annex 2 - SYSTEMA compliance mark for quality, code: F-R-SCS-05-02

Annex 3 - SYSTEMA compliance mark for environment, code: F-R-SCS-05-03


Annex 4 - SYSTEMA compliance mark for occupational health and safety, code: F-R-SCS-05-04

Annex 5 - SYSTEMA compliance mark for food safety, code: F-R-SCS-05-05

Annex 6 - "Regulation on the use of logos", code: F-R-SCS-05-06

Annex 7- SYSTEMA compliance mark for information security, code: F-R-SCS-05-07

Annex 8- SYSTEMA compliance mark for medical device quality, code: F-R-SCS-05-08

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**Annex 1**


**Mark (logo) brand SYSTEMA CERTIFICARI SRL - SYSTEMA**



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**Annex 2**


**SYSTEMA compliance mark for quality**



Code: F-R-SCS-05-02

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**Annex 3**


**SYSTEMA compliance mark for environment**



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**Annex 4**


**SYSTEMA compliance mark for occupational health and safety**



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**Annex 5**


**SYSTEMA compliance mark for food safety**



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## Annex 6

### Regulation on the use of logos

#### 1. Instructions for the use of the logo

If your Registration Certificate includes the IAS logo, your organisation is entitled to use any of the corresponding logos with the IAS mark.

Otherwise, if your Certificate does not have the IAS logo, you cannot use any of the logos with the IAS mark.

We specify that the auditor must check the use of logos during every supervisory visit, and in case it notices that the incorrect logo is used, a nonconformity report will be prepared at the following routine supervisory visit, with the request to remove the logo from all stationery or promotional materials.

JPEG and GIF files are simple images of the logo and can be viewed in a multitude of applications, such as Microsoft Word or on web pages.

#### 2. Regulations on the logos/ rules for application

As certified/registered organisation, your company is entitled to display this by one or more logos on letterheads, cards, business cards, leaflets and advertising materials, etc.

The selection of the logo will depend on:

- a) The standard (standards) for which the organisation is certified/registered.
- b) Your organisation preferences on design and presentation.

Generally, available logos are the following:


1. The logo to symbolise the certified standards;
2. The logo to symbolise the certified standards with the IAS logo.

Files with logos related to certified systems can be received at your e-mail address notified initially. In case you did not receive this e-mail by the receipt of certificates, please contact us.


#### 3. Regulations:

Upon the use of one or more logos, there are particular regulations/rules, as follows:



















- i) (a) The logos will not be used on Products or on the Product Package materials.


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- i) (b) The logo cannot be used in laboratory tests, analysis or inspection reports.
- ii) (a) You are not permitted to make any misleading claims related to your certification and you must cancel any advertising material if the purpose of certification had been decreased.
- ii) (b) You cannot use the certificate for wrong purposes and you cannot transfer it to another person for use; the logo can only be used if the name and address mentioned on the certificate match the location where the action is performed.
- ii) (c) If the certificate is suspended or withdrawn, you must end the use of any advertising materials (copies or electronic prints), that include references to the certificate.
- ii) (d) The erroneous use of the accreditation mark or certification logo involves the withdrawal of the certificate, as this includes the suggestion that the certificate applies for activities outside the scope of certification.
- ii) (e) To not use the certificate in a manner to discredit Systema and/or the certification system and to determine the public to lose confidence.
- iii) An standard logo can be placed next to a IAS logo, respectively in the case of integrated systems next to the scheme logos, the IAS accreditation logo may appear; the display of these logos must be clearly highlighted to give an understanding of the client's factual status according to his/ her certification, (we recommend their classification in a dial).
- iv) For the certificates that are accredited by IAS, the accreditation mark must be reproduced as follows:
  - a) Size must not be less than 20 mm and cannot exceed the size of the certificate.
  - b) So that subsequent amendments are not possible.
  - c) Without the amendment/degradation of dimensions.
  - d) No approximations are used rendered by the mark distributors.

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**4. Examples for displaying logos:**

Appearance examples of certification logos	
	
	
 	
 	 
 	 
 	 

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**Logo models related to schemes/standards (eg ISO 9001)**



**IAS Accreditation Logo Templates**




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**Annex 7**


SYSTEMA compliance mark for information security



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**Annex 8**

SYSTEMA compliance mark for medical device quality



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